

3.9.2003

Randy Wade joins Robe America

Randy Wade joins the Robe America team as Special Projects manager.

Wade, is a veteran of the intelligent lighting and pro audio industries, and brings almost 20 years experience to the ever-expanding global Robe Show Lighting operation. His illustrious career has seen him responsible for negotiating and supervising numerous major shows and live productions, including Woodstock '94, the Academy Awards, Grammys, Ebony Awards, Miss America beauty pageant, Rock the Rockies and the annual Camp Jeep event.

Wade has also overseen the provision of touring packages for top international recording stars including Gloria Estefan, Black Sabbath, Stevie Nicks, Kenny Loggins, Pantera, Genesis, Grateful Dead, Madonna and Cher.

Robe Show Lighting's MD Josef Valchar states, *"We're delighted to have someone of Randy's caliber onboard. His expertise and knowledge in the live arena will help develop the Robe brand in this vital area of performance."*

Wade says: *"I am very excited about joining the Robe team. Having seen their steady growth in other markets, I know they only direction they are headed is UP! Our LA-based Robe America team collaborates closely with the Czech Republic manufacturing facility, which is vital to the smooth running of THE import product market. Everyone had done their homework in great detail."*

Wade's appointment coincides with the recent launch of Robe's 1200 Spot fixture, a powerful tool aimed specifically at the live event and concert touring markets.

For more information, contact Robe America at 323-260-7733. E-mail info@robeamerica.com. Or visit www.robeamerica.com

