

31.7.2012

# Robe Makes a Grand Exit in Serbia

## Products Involved

**ColorSpot 700E AT™**   **ColorWash 575 AT Zoom™**   **ROBIN® 300E Beam**

Over 130 Robe moving lights were supplied by Serbian technical solutions provider Studio Berar to the three biggest stages – Main, Dance Arena and Fusion - at the 2012 EXIT Festival.

EXIT is one of Europe's hottest and most popular events, staged in the picturesque environs of the Petrovaradin Fortress in Novi Sad.

The four day event attracted over 100,000 music fans who enjoyed a diverse line up with over 500 live acts appearing across 20 stages.

The Studio Berar lighting rigs illuminated international stars like Duran Duran, Guns N'Roses, New Order, and Eryka Badu on the Main Stage; AVICII, Luciano, Richie Hawtin and Laurent Garnier in the Dance Arena, and The Toy Dolls, Eyesburn, Zemlja Gruva and Elektricni Orgazam on the Fusion Stage.

The company, also based in Novi Sad, has been involved in Exit since the first event in 2000. Lighting for the three stages this year was designed for Studio Berar by Marko Malesevic, Goran Kravic and Radoslav Mihalek.

Each brought an individual style, look and feel to their stage by the use of well thought out and imagineered lighting and visuals.

The Robe moving lights were a mix of ROBIN 300 Beams, ColorSpot 700E ATs and ColorWash Zoom 575s. The company has an extensive rental stock and uses Robe moving lights on all their shows and events.

The Color Wash 575E AT units were the most prominent across the site, with over 85 fixtures, mostly hung on overhead trusses on the different stages, giving the designers a myriad of creative possibilities and the chance to make each performance look new and fresh.

The features most appreciated on the Color Wash 575E ATs were the smooth gobo and prism rotations and the wide zoom, which enabled a greater amount of light to be output.

The super-quick pan-and-tilt movement also made them ideal for the Dance Arena, and the general reliability of all the Robe fixtures meant that they worked constantly - and hard - for all four days of the Festival.

Many of the higher profile performances from EXIT 2012 were televised by broadcaster Vojvodina on their first national channel, and they constantly reported all the news and action throughout the festival, creating a massive additional buzz and ramping up the vibes!







