

14.7.2015

# A Haven for Robe

## Products Involved

**LEDBeam 100™**   **MiniMe®**

Robe MiniMe and LEDBeam 100 fixtures are proving a perfect choice to help bring the atmosphere alive at Haven in South Beach, Miami, a trendy eatery, lounge and nightclub known for its eye-catching video wall, cool music, onyx bar and tasty mix of organic eats and exotic cocktails, all available to the in crowd until the early hours of the morning.

The lights – three MiniMes and seven LEDBeam 100s – were specified by Tom Griffin of Griffin Automation OSF and are installed in the center of the venue.

Their small size and unobtrusive design is a perfect blend with the classy high-detail style and vibe on display at Haven.

The Robe units were recommended by David Chesal, who was asked by Haven's Technology Director Ricardo Agudelo to provide a fresh, new, contemporary lighting scheme that offered something different and interesting for Haven customers.

"They were absolutely perfect for the job," comments David, whose creative lighting work is renowned across the US club scene.

The MiniMes –small, ingenious LED-driven effects lights with full video output - project across the walls, bar tops and onto the dancefloor, while the LEDBeam 100s beam around the space adding extra layers of color, movement and energy, particularly to the late night mix, ultimately encouraging guests to stay longer and enjoy the ambience.

Images and video content related to promotions or special events can be uploaded to the MiniMe heads and projected around the room.

Using LED lightsources is also proving a power-saving benefit to Haven, an advantage of which all club and venue operators are becoming increasingly aware.

Robe's MiniMe is a small, neat, quick LED-driven moving fixture with a 20,000 hour lightsource lifetime, complete with colors, gobos and beam shapes which are digitally generated via the on-board micro-media server. Custom artwork, still images and video clips can simply be uploaded for projection, and live video can be streamed through the HDMI input.

The tiny, super-fast ROBIN LEDBeam 100 weighs less than 10 pounds (4Kg) and can be squeezed into virtually any space. It is an excellent, versatile effects lighting tool, with

lightening quick pan and tilt movement, three LED zones for the creation of funky color chases and an extra punchy 7 degree beam angle that can be amplified with fast-strobing!





