

6.1.2011

Robe ROBIN Roadshow in Australia

Products Involved

LEDWash 600™

The Robe ROBIN International Roadshow in Australia was co-ordinated by Robe's distributor ULA and visited Brisbane, Sydney and Melbourne, receiving massive interest after the launch of the new ROBIN 600 Series.

Robe's innovative use of revolutionary multi chip technology in the ROBIN LEDWash 600 has caused a real stir - representing a new generation of LED fixtures. These units have recently been used at the 2010 Stereosonic dance event in Brisbane and for Bon Jovi's sold-out concert at the Rod Laver Arena in Melbourne.

Robe has a strong commitment to providing carbon conscious products for all areas of the professional lighting industry, and the LEDWashes are the latest in Robe's highly popular and successful ROBIN Series.

The super-slim ROBIN LEDWash 600 features 37 x 10 Watt RGBW Cree multichip LEDs that are each individually controllable. These are arranged in 3 concentric rings designed for creating stunning colour and pattern effects when pointed towards an audience - as well as for providing comprehensive, even wash coverage of performers, stages, spaces, scenery, etc.

Robe's Managing Director Josef Valchár and ULA's MD Cuono Biviano presented the Australian Robe Roadshow. Says Valchar, "The 3 LED rings really set the LEDWash 600 aside from other LED wash light products, whilst making it a truly 'multi-purpose' unit. The fixture has perfect colour mixing with no shadow effects, individual control of the LED rings and a wide zoom". Managing Director Cuono Biviano says, "We were overwhelmed by the response from our clients and the industry in general, specially with the LEDWash 600," adding, "Robe certainly continues to be at the forefront of technology, and I know that the ROBIN Series with so many features in such a compact and affordable form, will be a 'must have' for many companies".

The Roadshow attracted lighting specialists including designers, production houses and performing arts venues, and its format offered everyone plenty of valuable time close-up with the products.







